

**YMCA of
Brockville and Area**



Community Impact
2017 REPORT

The community we want is one in which people of all ages see a place for themselves and develop a keen sense of belonging; where young and talented people are choosing to remain local and folks of all backgrounds are viewing our region as THE place to locate. The YMCA is part of what our region needs today and in the future.



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Community Starts Here

2017 - A year of revitalization

In 2017 Canada celebrated its 150th birthday and here at the YMCA of Brockville and Area we celebrated by making a significant investment in our infrastructure. With the support of Canada 150, Ontario150, the Carolyn Sifton Foundation grants and many other generous donors we managed a capital investment of \$331,000 in our YMCA. This investment in our building funded new pool filters, starting blocks, re-grouting of the main pool, hot water on demand, boilers, the completion of our LED retrofit project and a brand-new building at our Brown's Bay Day Camp. These upgrades, although not easily visible to members at a glance, are key to ensuring the sustainability, relevance and impact of our YMCA.

In September, we celebrated 20 years of the DB Green Pool with "Our World's Largest Empty Pool Party" (in Leeds & Grenville). Over 100 supporters joined us for a fun filled evening that included building tours to showcase the investments made. For many, the tours of the mechanical rooms and the underside of the pool were the highlight of the evening!

We developed Plan 2020 – our refreshed strategic plan that will guide us from 2017 to 2020. Our vision is that **"Our region is THE place to live work, grow and play"** and our focus will be on Sustainability, Relevance and Impact. Please check out our plan at www.brockvilley.com/info. We entered into conversations with local YMCAs to explore possibilities of shared services. Moving forward, we will continue these conversations with a view to doing more with more; to serving more individuals and creating greater impact in our communities.

Financially, our year ended better than planned as a result of the aforementioned capital upgrades, our technology project delay and other efficiencies. We were very focused in 2017 on readying ourselves for the launch of a new technology system that will come to life in 2018. This new system will bring with it online registration and better reporting, providing us with tools to more effectively respond to members needs.

We take our role in the community very seriously. We continue to be a strong charity focused on the needs of those living in our region while we touch the lives of 8,900 individuals. Our sincere thanks to 515 donors and supporters who gave to both annual giving and capital projects, our YMCA Foundation and our 209 volunteers who made it possible for 2,332 individuals to participate in our many life-enhancing programs they would otherwise not have the opportunity.



Photo: Andy Wheeler, Owner/Publisher, Snapd 1000 Islands

For 157 years, the YMCA of Brockville and Area has played a crucial role in improving the quality of life for thousands of people in our region. We are proud of the many ways we add value to our community, particularly operating as a charity that offers fee assistance to those in need, ensuring that our programs and services are open to all.

We are excited to share our 2017 accomplishments and encourage you to read our Impact report.

Catherine Deplaedt
Board Chair

Diana Deakin-Thomas
Chief Executive Officer

8,900 individuals of all ages, stages and abilities participated in a diverse array of life enhancing programs & services

We invested **\$511,000** in people, ensuring **2,332** individuals had opportunities to participate

A man with white hair and glasses, wearing an orange polo shirt and a purple lanyard, is smiling and using a walker in a hallway. He is holding the walker with both hands. In the background, there is a white door with a sign that says "MEETING ROOM" and a person sitting at a desk.

Determination & Perseverance starts here.

“Challenges are an inspiration to advance toward normalcy. I wanted to walk down the aisle with Donna when we were married.”

— Neil Matheson

Before my stroke I was a swimmer, a scuba diver & a spring board diver. I was fairly healthy and weighed about 265 lbs. most of my life and now I am 175 lbs. thanks mostly to exercise and diet. I was an elementary school teacher, teaching music and math. My life changed in February 2014 when I had a serious stroke, but I survived! After being hospitalized for 49 days, I was “ready” to go home after proving that I could climb 4 stairs and walk 10 feet with the use of parallel bars. At home, I had 12 stairs to climb! Within 6 months I regained my balance, could stand up, but needed my walker.

After 2 months at the YMCA I could walk 10 steps with the walker and after joining a class at the YMCA for participants with similar conditions, my physical skills escalated. My inspiration is Donna, my wife. We were to be married that same year and I was determined to walk down the aisle with her. Through determination and perseverance, I was ready to walk on that special day, September 6, 2014!

Now, 4 years later, I come to the YMCA every day and complete 5 rounds on the track and 2 with walking sticks which help my gait. Walking on the track at the Y has been a big plus for us – I walk 2 to 3 kms most days. God Bless, the so many wonderful staff at the Y. While I appreciate them all, some go way above and beyond; Ruth V who taught Donna and I to swim, Emily K, Fagner, Jenni, and Tony who greet me and provide me with effective exercises to challenge me. The social aspects of the YMCA are also so important. Our YMCA is here to help people who need help.

13 Camp leaders-in-training

95 Camperships



Belonging starts here.

290 Day Campers had the time of their lives at camp. A total of **3,740** camper days at two sites

“I don’t know how you train them or what you might feed your counsellors, but they are amazing individuals who skillfully build kids up.”

— The Doran Family: Mackenna, Mom Krissy, Slater and Trent

The YMCA summer camp has allowed my children to become part of our community. It has allowed them to grow in social skills and in keeping schedules. The camp counsellors are always available for the children to speak to and ask questions when needed. My children look up to these counsellors and think they are wonderful people and so do I! They are kind, generous and always willing to take a few minutes out of their busy schedules to chat, to help or to encourage. The children have learned many character traits; empathy, kindness, perseverance, and have learned just to try their best.

My daughter Mackenna would like to be a counsellor herself and give to other children as she has received from these very special counsellors. I would like to thank the YMCA for helping to provide such an opportunity for my three amazing children. Mackenna, Slater, and Trent are becoming better people because of the YMCA in our community and the people involved.

Thank you to the amazing coaches of these incredible counsellors and to all who make this opportunity available to us!

34,786 hours of care for 245 families



Caring Leadership starts here.

345 Children participate in our licensed child care programs - in Centre and in Licensed Home Child Care

“Everyday I learn something new from the children. Nothing makes me happier than to watch them grow and develop.”

— Paramjit Bassan

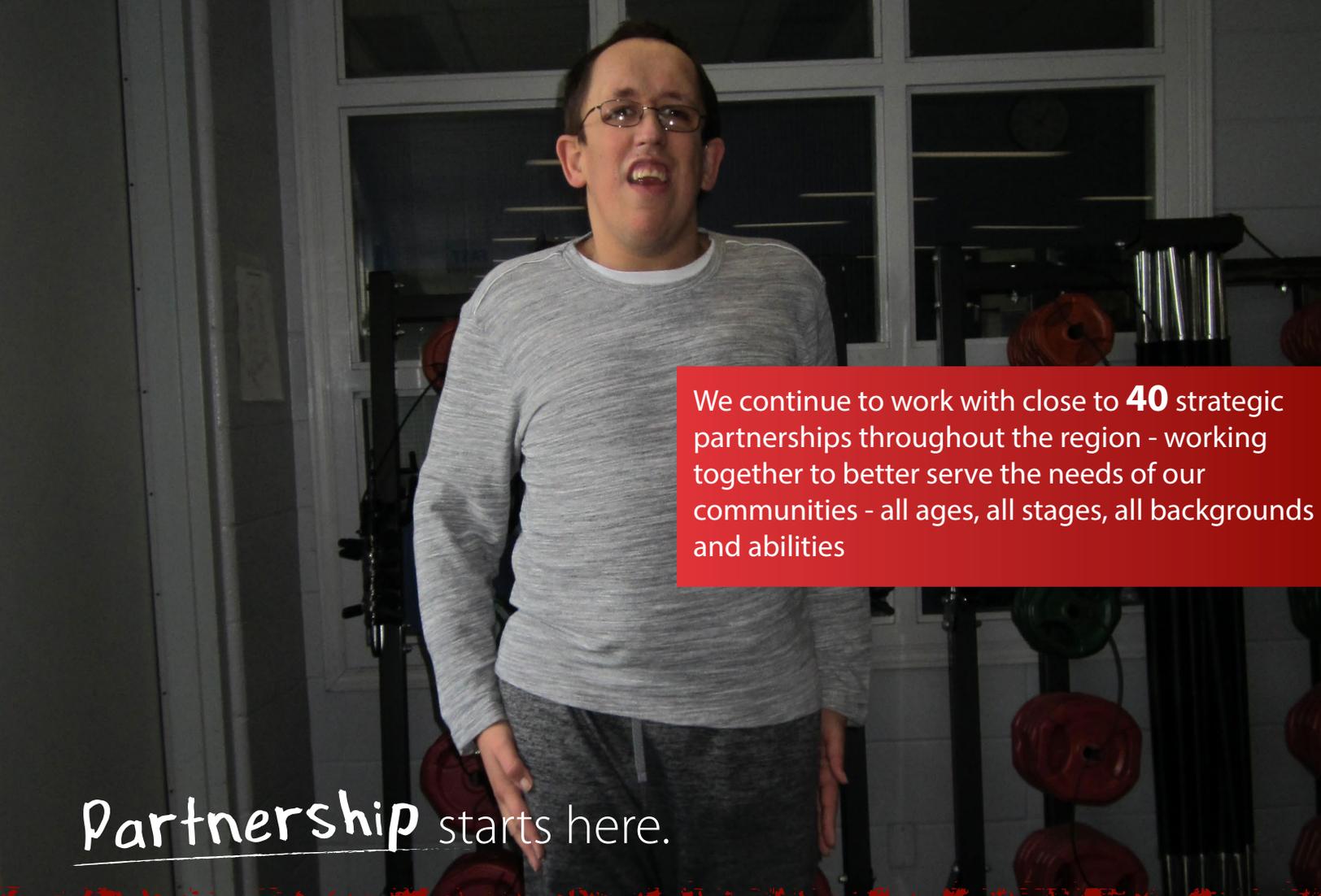
As a young woman, Paramjit always wanted to be a teacher and help children, learn, grow and reach their full potential. In the late 1980s she moved to Canada and started a family and was soon raising two strong and curious boys while working for a local sewing company producing safety equipment. As time went on, Paramjit kept looking for new and challenging opportunities, while working to improve her English and studying on her own. Through the encouragement of friends and family Paramjit found the confidence to apply to the YMCA to become a Licensed Home Child Care Provider. “From the beginning, I was greeted by friendly, helpful people who believed in me and helped me every step of the way. Since that day I have never looked for new work and love every working day.”

In 2001, Paramjit started working as a contract Provider for our Licensed Home Child Care Program. Since then, she has lovingly cared for approximately 50 children between the ages of 4 months and 12 years. Always very enthusiastic about her job, Paramjit speaks very highly of the opportunities she has had to develop life long relationships with parents and children in her community. Paramjit offers each child in her care the individual attention and programming they need to meet or exceed their developmental milestones.

“I have learned a lot from working with the YMCA. The new focus on Early Childhood Development and Education is exciting. I am grateful for having the opportunity to learn new information about many things. I enjoy teaching the children science and watching their curious minds go to work.”

Paramjit is a shining example of the powerful impact Licensed Home Child Care brings to our community.

Photo: Paramjit in her licensed home child care with Peter Dinsdale, CEO YMCA Canada



We continue to work with close to **40** strategic partnerships throughout the region - working together to better serve the needs of our communities - all ages, all stages, all backgrounds and abilities

Partnership starts here.

“I like to go to YMCA. I walk the track 6 laps. I see my friends. I talk to lots of people and say “Hi” at the y.”
— Jon’s own words for his impact story – “Sent from my super duper iPad!”

Jonathon comes to the YMCA of Brockville and Area twice a week (Tuesday & Thursday) with his support worker (friend) David Dejong from the Brockville & District Association for Community Involvement (B.D.A.C.I.). He loves coming to the YMCA and he loves talking to everyone!

“Wellness is more than just the physical. There is also the social & psychological. Jon and I have over the years been very thankful for the friendly faces, kind greetings and acknowledgement by members and staff which makes one feel accepted and welcome. A place where Jon, especially, truly looks forward to going to the YMCA. To all those people who acknowledge and say “hi” -thank you. Waving, saying hi makes one feel good and is a beautiful thing. Strive to encourage and focus on the things we can do. Even doing a little is way better than nothing at all.” David Dejong

B.D.A.C.I. is one of a number of partners our YMCA works with – ensuring accessibility for all. We are all members of this wonderful community and at the YMCA, we all belong.



235 youth and adults participated in lifesaving leadership courses - learning to become lifeguards and swim instructors

1,757 children learned to swim at the YMCA

Family Health starts here.

“The YMCA is our second home.”

— Cassandra Hartnett

My story began about 5 years ago when, as a single mom, I moved to Brockville. My two wonderful, active boys now aged 7 and 4 and I are at the Y every day – sometimes even twice a day! Being able to be a part of the YMCA, has improved my life in many positive ways. I have the opportunity to remain fit and the boys find fun and friendship in the many programs they participate in from child care to swimming lessons, we love our YMCA.

The YMCA has definitely become a second home to me. It has become my family. It's not just a place that I come to work out, it's therapeutic and it's my support system. Members, volunteers and staff all contribute to this great home. I receive financial assistance for our memberships and would not be able to attend if it were not for the generosity of the many donors and volunteers who work so hard to create opportunities for families like ours.

Thanks to you, the boys and I have the wonderful opportunity to thrive, grow and learn in a most welcoming environment.



Volunteerism thrives here.

Collectively **515** generous investors supported our annual YMCA Strong Kids and Capital projects raising **\$402,925**

“Where would we be without the YMCA?” — Mary Mansworth

A quote we often hear from Mary Mansworth. She works tirelessly to ensure opportunities are available to all and it is a sincere pleasure and an incredible opportunity for us to work in a community where Mary Mansworth resides. Our success is hugely enhanced by Mary’s commitment to our overall community.

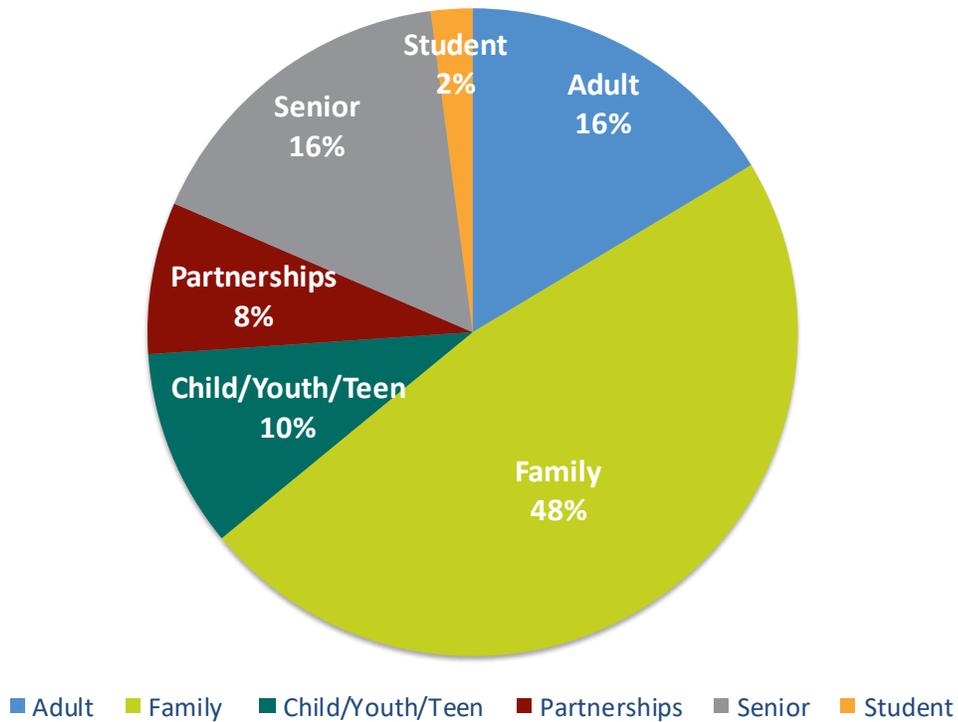
In June 2017 Mary was inducted into the YMCA Fellowship of Honour by the Honourable David Johnston, our then Governor General of Canada and was recognized for her distinguished and exceptional service to her community. To learn more about this prestigious award please go to: <http://ymca.ca/News-Events/News/Canada%E2%80%99s-Governor-General-appoints-12-Canadians-to>.

Mary is a community leader and longtime volunteer with the YMCA raising much-needed resources to ensure our doors are open to ALL. Currently as the Co-Chair of our annual giving campaign and in prior years raising capital dollars to fund our fully accessible aquatic centre, Mary is at the heart of all things YMCA.

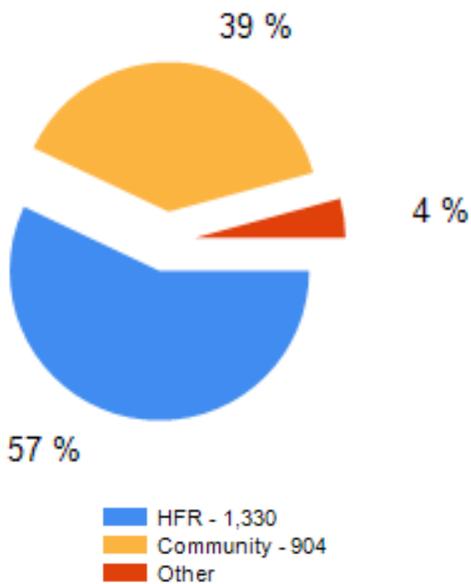
Mary is deeply committed to making the lives of others better. She is known for her down to earth, get things done personality which ensures no one is left behind. Our communities are healthier because of Mary and we all feel fortunate to have her on our team.

Photo: Mary Mansworth, with her proud family at the YMCA Fellowship of Honour Celebration in Ottawa in June 2017

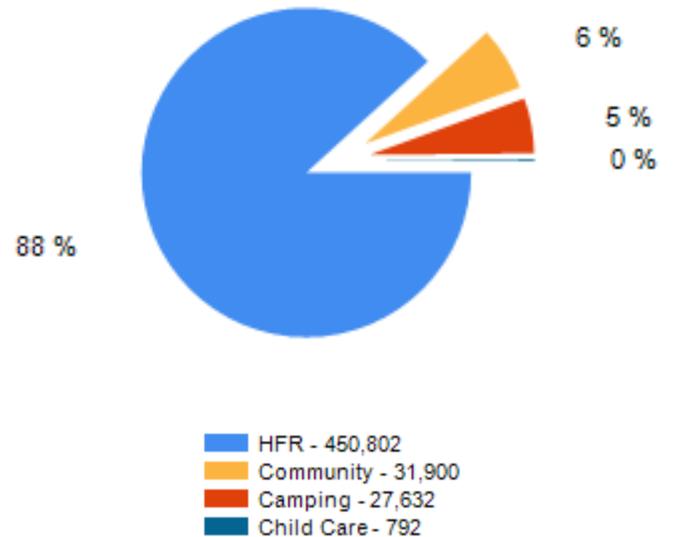
Membership Mix 2017



Total Assisted Participants (2,332 - All Ages Groups)



Dollar Value of Assistance (\$511,126 - All Ages Groups)



Participation & Inclusiveness is here.

Summarized Financial Results

Statement of Financial Position

(as of December 31, 2017)

| | 2017 | 2016 |
|---|--------------------|--------------------|
| Current Assets | \$549,075 | \$466,797 |
| Capital Assets | \$1,975,281 | \$1,955,068 |
| Total Assets | \$2,524,356 | \$2,421,865 |
| Current Liabilities | \$455,229 | \$445,778 |
| Deferred Contributions | 1,132,404 | 1,089,683 |
| Net Assets | \$936,723 | \$886,404 |
| Total Liabilities & Net Assets | \$2,524,356 | \$2,421,865 |

Statement of Revenue and Expenses

Revenue

| | | |
|--|--------------------|--------------------|
| Programs & Services | \$2,732,921 | \$2,745,646 |
| Donations, Grants & Fundraising | 856,925 | 803,353 |
| Amortization of Capital Donations and Grants | 202,871 | 190,567 |
| Total Revenue | \$3,792,717 | \$3,739,566 |

Expenses

| | | |
|--|--------------------|--------------------|
| Programs, Services, Administration & Amortization of Capital Assets | \$3,741,103 | \$3,711,033 |
| Interest on Long Term Debt | 1,295 | 1,932 |
| Total Expenses | \$3,742,398 | \$3,712,965 |
| Excess of Revenue over Expenditures | \$50,319 | \$26,601 |

- The summarized financial information is extracted from the Annual Financial Statements audited by MNP, LLP
- Financial statements available at <https://www.brockvilley.com/resources-s48.php>
- Thanks to the generosity of our community we raised \$208K in capital funding that went toward \$301K in capital improvements (primarily hot water on demand, starting blocks, pool filters and a heating boiler)



In September, the World's Largest Empty Pool Party (in Leeds and Grenville) was hosted at the YMCA; a whole lot of fun for a truly wonderful facility. Capital investments made to the YMCA DB Green Aquatic centre will help ensure our pools are here for another 20 years! \$331,000 was invested in capital projects ensuring our YMCA remains relevant for years to come.

123,839 dips into the pool in 2017!



www.brockvilley.com



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Charitable BN# 11881 9747 RR0001

Mission

The YMCA of Brockville and Area is a charitable organization committed to strengthening the foundations of community by providing opportunities for growth and development of all people in spirit, mind and body.

Vision

Our region is THE place to live, work, grow and play.

Values

Caring, Honesty, Respect, Inclusiveness, Responsibility



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