



**YMCA of
Brockville and Area**



Community Impact

2016 REPORT

Commitment

The YMCA of Brockville and Area is committed to strengthening the foundations of our community by: nurturing the potential of children, teens and young adults, to promoting healthy lifestyles, fostering social responsibility and delivering lasting and personal social change



YMCA Board of Directors

Catherine Deplaedt
Chair of the Board
Co-owner, Canadian Tire;
Brockville & Prescott

Michael Lacey, CPA
Treasurer
VP, Finance, HR and IT
with Canarm Ltd.

Stephanie Goffin-Boyd
Vice Chair, Governance
Lawyer,
Addison, Goffin-Boyd Law

Brad Speck
Vice Chair, Development
Financial Planner,
Kawartha Credit Union

Cynthia Sparring
Board Secretary
Assistant Executive Director,
Career Services of Brockville

Shelley Bacon
Director
CEO, Northern Cables

Harold Hess
Director
Manager, Volunteer Centre
of St. Lawrence-Rideau

Alan Medcalf
Director
Retired Corporate, MIT
Systems and Insurance
Passionate Community
Volunteer

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Director
Director, Strategic Planning,
The Royal Ottawa Health Care
Group

Ed Rock
Director
Retired, Retail Services (Sears)

Dr. Claire Smith
Director
Consultant, Olympian

Dr. Melissa Tyler
Director
Family Physician

YMCA Leadership Team

Diana Deakin-Thomas
Chief Executive Officer

Kelly Greig
Director,
Finance, HR Admin & IT

Anna Hudson
Director, Development,
Communications &
Relationship Management

Jay Mater
Director,
Programs

Tina Sauvé
Director,
Facilities

Lori Warren
Director,
Child Development

Cindy Wilkinson
Director,
Membership Sales
& Service

Community Starts Here

2016 - A year worth celebrating!

Throughout 2016, we worked hard to ensure our YMCA, your YMCA was strong; was the place to find friends; the place to have fun as an individual or as a family. We focused on delivering programs and services to meet a variety of needs for people of all walks of life allowing us to reach more individuals in more places. The YMCA is THE place in our community which offers a place for all.

The YMCA's supportive network of almost 300 volunteers and staff came together to positively affect the lives of more than 8,000 people across Brockville and Area! People came to the YMCA to become active, to find friends, to learn a new skill and to simply belong. Every day at the YMCA, people of all ages and life stages find the support they need to lead healthier, happier lives.

Our Aquatic Centre, the DB Green Pool is 20 years old! We are all wondering where that time went?! We are forever grateful to the Green Family for their support over many years. Not only in the building of the pool but in providing an enduring gift to our YMCA Foundation; a gift providing \$25,000 annually to YMCA operations which helps us to ensure no one is turned away.

One in four participated in life-enhancing programs and services because of our generous donors.

In 2016 we attained our Imagine Canada Standards accreditation: the "seal" of approval of a well-run charity. This was a highlight for our board of directors and senior staff who worked diligently through the 73 standards, creating new by-laws, policies and practices which help us to ensure we are meeting the regulatory requirements and following best practices.

We continued to move forward on capital upgrades to ensure our facility remains relevant and well maintained. Included in our 2016 upgrades, were the LED lighting retrofit program (to be completed in 2017), the installation of a new high efficiency boiler, water fountains and numerous other capital repairs. We are very grateful to the many donors including the City of Brockville who support our capital program.

Our community lunches in the spring and fall continue to provide a place to gather, to laugh and feel a part of this great community. The lunches sponsored by many local restaurants, organizations and individuals provide a great hearty meal to many while supporting our YMCA Strong Kids Campaign.

We are proud of our diverse program offerings that include; health, fitness, and aquatics; where all ages and stages exercise, learn to swim and learn to lead. Our childcare program follows our National YMCA Playing to Learn curriculum ensuring our young ones are nurtured in a loving, safe and supportive environment where they develop and become ready for a successful start in school. Children thrive in our day camping and youth programs where our staff and volunteers follow our YMCA Healthy Child and Adolescent Development program philosophy.



Photo Credit: Matthew Donkner

We add value in many ways to our community, but particularly as a charity that offers fee assistance to those in need, ensuring that our programs and services are open to all. For more than 155 years, the YMCA of Brockville and Area has played a crucial role in improving the quality of health and life for thousands of people in our locale.

We are proud of our 2016 accomplishments, and encourage you to read our Impact report.

Catherine Deplaedt
Board Chair

Diana Deakin-Thomas
Chief Executive Officer



\$348,693 was raised during our Strong Kids Campaign

\$407,703 in financial assistance - welcoming 2,620 individuals from our communities who would otherwise not have had the opportunity to participate

Inclusiveness starts here.

“If I didn’t have the support of the YMCA, he wouldn’t have been able to make new friends and build his character.”

— Shannon & Zander

“I have been a single mom, raising my son and going through a lot. I suffer from post traumatic stress disorder and low serotonin (clinical depression); so it has been pretty rough. I learned the meaning of community here in Brockville and how important it is, as it does take a community to raise a child. Zander has autism and he had a lot of things on his plate. Through the Y and their help with the membership and programs, he has gained independence, more confidence and self esteem. He’s working towards becoming a chef. If I didn’t have the support of the YMCA, I wouldn’t have the opportunity to take programs such as yoga and meditation and Zander would not have been able to make new friends and build his character.”

“It’s been amazing watching Zander over the past year and a half that I have gotten to know him. Since joining and participating in the Tomorrow’s Leaders Today (TLT) program, Zander has grown in so many ways. He engages with others, is becoming more assertive and is making friends with confidence”, says YMCA Program Director Jay Mater.

Story and Photo Credit: Doreen Barnes

Lto R: Ian McFall, Campaign Co-Chair, Zander and Shannon Primeau and Mary Mansworth, Campaign Co-Chair



1,700 children learned to swim at the YMCA

1,736 children and youth received financial assistance to participate in membership, recreation and camping programs at the YMCA

Belonging starts here.

“With financial assistance, our family has a place we can belong. Our YMCA is for everyone. It’s amazing how far we’ve come since becoming members. I wouldn’t trade it for the world.”

— Tyler, Christina and Susan Fykes

“YMCA programs have helped my kids prepare for post-secondary school and for life. Without the Y, I couldn’t have found the time to go back to school. Getting my homework done while my kids were actively engaged and achieving a Personal Support Worker certificate was made possible because my kids could play and learn at the Y. If it wasn’t for the YMCA financial assistance program and the generosity of the wonderful donors, we couldn’t be at the Y. Kids can participate in so many programs; we started with swimming lessons then basketball and leadership programs. Thanks to the YMCA our family is so much further ahead,” shares Susan.



347 Children participate in our licensed child care programs - in Centre and in Licensed Home Child Care

3,410 Camp Days at two sites!

Caring Leadership starts here.

“People believed in me. I wasn’t always happy to take on a new challenge but each time I have, I have grown in ways I wouldn’t have expected.”

— Adrian

Eight years ago, an insightful YMCA leader hired a young camp counselor here at our YMCA. Other insightful YMCA leaders ensured this young man stayed with us. Adrian will tell you that he learned many lessons during that first summer at the YMCA and continues to learn and grow. Most importantly he learned that he is passionate about giving back and making a difference in the lives of children. Through the YMCA Playing to Learn curriculum, Adrian expertly plays and provides opportunities we would all want our children to experience.

Cultivating authentic, caring relationships and connections creates and promotes healthy child development and supports children’s growing sense of self. Adrian is often viewed as a “Daddy Duck” with his little goslings following close behind - Providing experiences to engage children in active, creative and meaningful exploration, play and inquiry – readying our children for their next stage at school. He feels fortunate for the close family upbringing he had and for the YMCA leaders and colleagues who, through the years, have given him that “tap on the shoulder” to try new things – to take on new challenges. “People believed in me. I wasn’t always happy to take on a new challenge but each time I have, I have grown in ways I wouldn’t have expected.” Adrian truly loves what he does here at the YMCA and so do we!

Close to **40** Strategic Partnerships through Brockville and Area - working together to better serve the needs



Partnership starts here.

“To be able to come in to a public space and without stigma being able to be a part of something and being welcomed into the community is a key element of the road to independence.”

— Carrie

Carrie Allan-Graves is a Recreation Coordinator with Lanark, Leeds & Grenville Addictions and Mental Health (LLGAMH). For 15 years Carrie and the YMCA have been working together to make opportunities for this vulnerable population in our community. Mandated to provide a variety of services for individuals struggling with mental health and addiction issues, Carrie coordinates and supports numerous participants here at the YMCA. Carrie, no stranger to the YMCA, tells us that “increased self-worth and healthy alternatives in a welcoming environment in the community creates positive health outcomes - not only for the individual but also for the community”. The YMCA philosophy of working with whole person in spirit, mind and body, fits perfectly with the mandate of LLGAMH. Goal plans including YMCA membership and involvement in physical activity and social programs have proven to be very successful for Carrie’s folks.

Shared values between the two organizations are what make this partnership work so well; that and the individual relationship that staff on both sides bring to the equation.

Success is measured in many ways; Carrie tells us passionately about one measure: “Two weeks ago, one of my guys came to me and returned his YMCA card...why? Because he had reached a level of independence whereby he was able to purchase his own membership and feels comfortable enough to attend on his own - he was SO proud - as was I!”



Family Health starts here.

8,037 individuals participating in life enhancing programs and services

“As a parent, there is nothing better than knowing your children are in a safe, happy environment that supports their development and allows them to thrive, make friends, and be active.”

— Catherine

Since moving here 8 years ago, The Deplaedt family have been fixtures at the YMCA. “Our boys were “born” at the Y - and through every stage of parenting the Y has been there for us.”

From YMCA play care, to child care, to camp, swimming lessons, Jr. NBA basketball and everything in between, the YMCA has been there for the Deplaedt family. “Even more important than the physical skills the boys learn are the social and community skills they learn - YMCA values shine through in every program. These values deeply support their development in more ways than can be expressed - spirit, mind and body.”

Personal growth opportunities are available for everyone in the family as Catherine will tell you; “the personal and professional development I have gained through my involvement as a YMCA Board member over the past 5 years has been a rewarding experience - an invaluable experience”. “Our community is so fortunate to have the YMCA here for all of us - I can’t imagine life without it - it is THE place to be.”



198 volunteers invested
9,131 hours of service to our
community through the YMCA;
32 youth grew through **2,292**
hours of volunteer leadership

Volunteerism thrives here.

“Volunteering is a rewarding experience. I get as much if not more out of everything I do – Try volunteering as it may turn out to be the best thing in life!” — Cathie Motluk

Audrey Beedie: “I like to do something – I love the people and I like talking – My “work” at the YMCA is an essential ingredient to a long and happy life.”

Doris McEwen: “It’s a love affair I have with life – you meet the nicest people along the way and I believe volunteering leads to better life.”

Allie Stewart: “Volunteering at the YMCA with the TLT program had a HUGE impact on my social skills – Let the Y embrace you!”

Mary Mansworth : “The Y has given me a HUGE sense of purpose – the many things I have learned with respect to Governance have helped me with other organizations in the community that I have been involved with. That affect from the Y has spread put to build a stronger community.”

Ian McFall: “I am proud to be a volunteer, as volunteering in the service of others is a wonderful, enriching experience.”



Appreciating starts here.



**YMCA of Brockville and Area
D.B.Green Pool**

20TH
Anniversary

1996-2016
Building healthy communities

Summarized Financial Results

(as of December 31, 2016)

	2016	2015
Statement of Financial Position		
Current Assets	\$466,797	\$437,020
Capital Assets	\$1,955,068	\$2,097,985
Total Assets	\$2,421,865	\$2,535,005
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Current Liabilities	\$445,778	\$476,152
Deferred Contributions	1,089,683	1,199,050
Net Assets	\$886,404	\$859,803
Total Liabilities & Net Assets	\$2,421,865	\$2,535,005

Statement of Revenue and Expenses

Revenue

Programs & Services	\$2,745,646	\$2,802,012
Donations, Grants & Fundraising	803,353	766,036
Amortization of Capital Donations and Grants	190,567	188,731
Total Revenue	\$3,739,566	\$3,756,779

Expenses

Programs, Services, Administration

& Amortization of Capital Assets	\$3,711,033	\$3,749,670
Interest on Long Term Debt	1,932	2,751
Total Expenses	\$3,712,965	\$3,752,421
Excess of Revenue over Expenditures	\$26,601	\$4,358

- The summarized financial information is extracted from the Annual Financial Statements audited by MNP, LLP
- Financial statements available at <https://www.brockvilley.com/resources-s48.php>
- Thanks to the generosity of our community we raised \$71K in capital funding that went toward \$128K in capital improvements (largely relating to the aquatic centre and the start of our LED lighting retrofit program)



www.brockvilley.com

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Charitable BN# 11881 9747 RR0001

Vision

The YMCA of Brockville and Area is a community catalyst for healthy living, personal development and social responsibility.

Values

Caring, Honesty, Respect, Inclusiveness, Responsibility



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